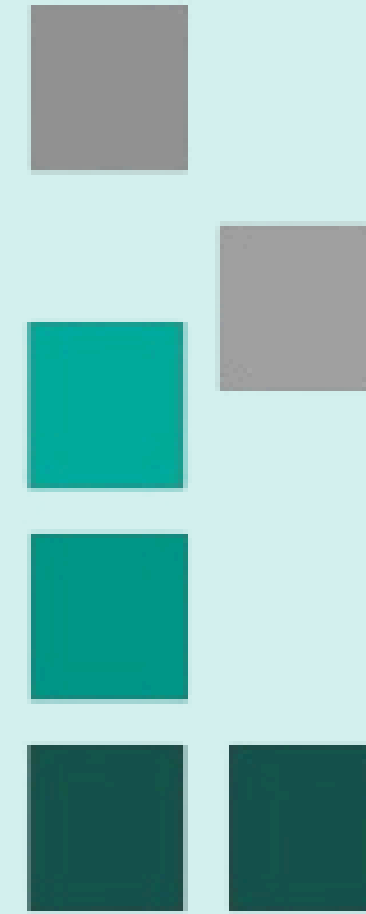




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L E A D E R S
I N T H E M A K I N G

Creating your team vision
Start with why

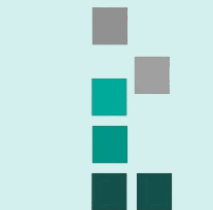
Let's get ready

This session is about:

- reflecting on the vision of your team;
- focusing on the purpose of your team;
- analysing our “why”.



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LEADERS
IN THE MAKING

Let's reflect

- "What do you imagine your team achieving by the end of this project or activity?"
- "How will your team's work or attitude make a difference to others or to the final result?"
- "If your team were featured in a success story, what would the headline say?"



The team vision is where you and your team want to go, what you are hoping to achieve.

It's your picture of the future.



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Let's reflect again

- "Why does our team exist beyond just completing a task?"
- "What values or beliefs bring our team together and guide how we work?"
- "How would you explain the purpose of your team to someone outside the class?"



***The team purpose is your motivation;
it's the reason why the team exists.***



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LEADERS
IN THE MAKING

Your team vision and team purpose

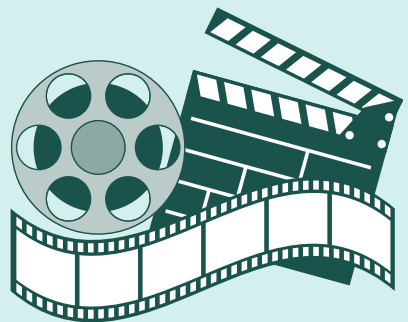
How do you create a team vision?
How do you find your team purpose?



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Start with why by Simon Sinek



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LEADERS
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Let's analyse Simon Sinek's theory

TRUE

or

FALSE

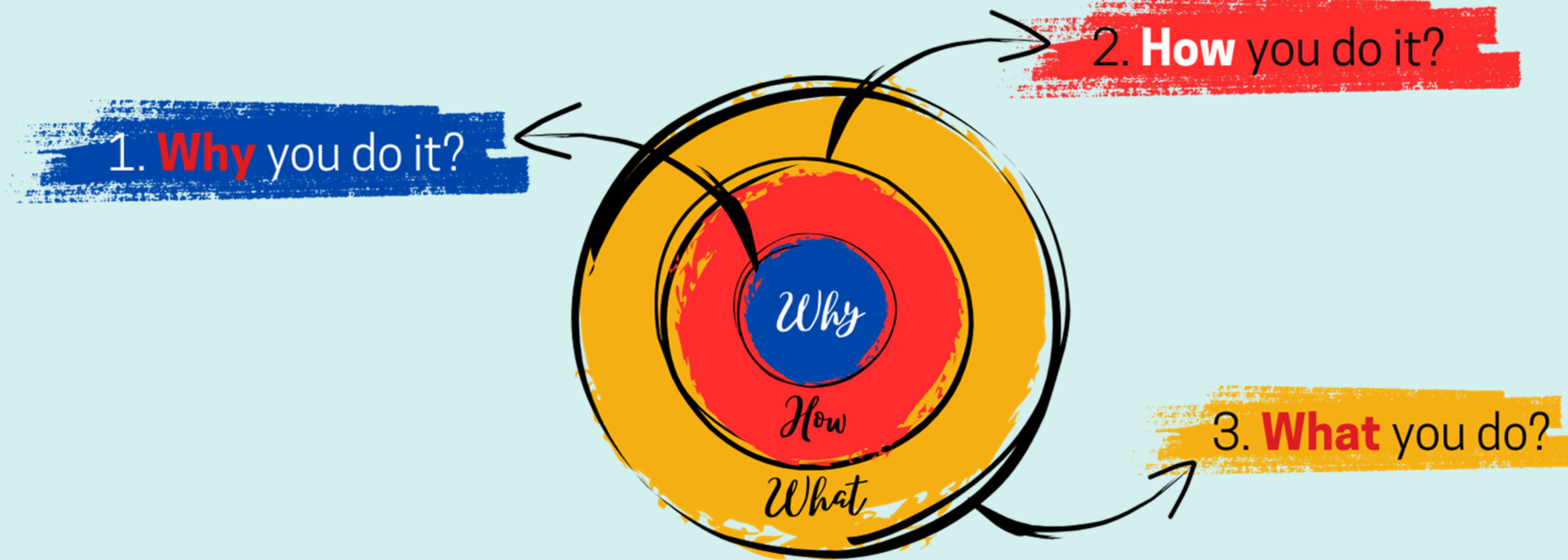


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Start with “your” why



- Why are you involved in this project?
- What do you want to achieve together?
- What competencies/skills will you use?
- What emotion would you like to transfer while working on the project?



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Let's discuss

“Every strong team starts with a clear ‘why’, not just what they do, but why they do it. Now that your team has explored your vision and purpose, share how your ‘why’ will influence the way you work together, make decisions, and support each other.”



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Let's think

- On a scale from one to ten (1 being the lowest and 10 the highest), how motivated will your team be in enacting the vision and purpose that you have just created?
- What will you do if a team member will not stick to the team vision and purpose?



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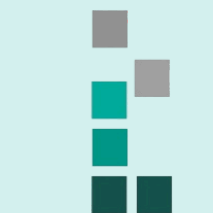
LEADERS
IN THE MAKING

Let's reflect

- I can reflect on my team's vision;
- I can focus on my team's purpose;
- I can analyse our "why".



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